

Success at All Levels

If you're a top 100-ranking athlete you don't need to worry about the recruiting process because you are already being recruited by the top programs in the nation.

But what if you're not, what can you do to improve your chances of earning a scholarship and playing at the next level?

For starters, you can take control of the recruiting process and actively contact coaches without waiting to receive letters. This approach may be largely ineffective and more difficult than it sounds without the proper experience.

You can also put together a game tape or highlight video to send to colleges. This is a time consuming process that can have mixed results. Colleges already receive hundreds of game tapes each year so yours must stand out. You cannot count on a college watching the entire game or highlight tape, so you must make sure that you have the right plays. A major problem that exists with this approach is that the quality of the game film and highlights is usually poor. It is difficult for colleges to effectively evaluate an athlete on poor quality film which makes it a waste of time to watch.

Some athletes will put together a bio or website and hope that college coaches randomly stumble across it over the internet. The chance of an athlete being recruited by this method is very low. A major setback for this approach is the reliability of stats, profile, etc. Any video that is on this type of website is also of poor quality and difficult to evaluate.

HD Athletes is doing something that is breaking the status quo. HD Athletes is successfully improving an athlete's exposure through superior evaluations. HD Athletes films an athlete in High Definition at an individual workout, combine, camp and / or high school game(s). Assisting athletes at all levels by capturing the athlete in HD has proven successful. You only have one chance to get recruited so what are you doing to stand out?

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